



Scuba & Snorkeling Center
2905 Banksville Road, Pgh., PA 15216
412-531-5577
www.splashws.com



Please help us raise money for the

MAKE-A-WISH Foundation of Western Pennsylvania...

Since 1995, Splash Water Sports has hosted an Annual Underwater Treasure Hunt to benefit the Make-A-Wish Foundation of Western Pennsylvania. At the event, scuba divers search underwater for hidden tokens. These tokens are used to claim prizes. That evening, we host a bar-b-q style dinner and give out the prizes. The tokens that are not retrieved are placed in the "Auction of Unfound Treasures". It is a fun-filled day of adventure and generous spirit! We need help with donations that can be given away as prizes or monetary donations to help us buy prizes to be given away.

To date, we have donated over **\$41,515.00** to the Make-A-Wish Foundation of Western Pennsylvania.

This event is always very well attended and supported within the diving community.

Event Date: June 27, 2009

For the Marketing Department:

Diver demographic is 25-54, with a male influence. Although, we are seeing more and more divers get the entire family certified. Minimum certification age is 10 years. The diver market is dominated by professionals with higher than average income levels.